

## Sale of Regular \$16.50 & \$18 Auto Robes, \$12.95

Extra heavy weight strictly All Wool Automobile Robes, made by Beckman & Co., size 54x74 inches. Choice of turned hems or fringed styles; in beautiful plaids and handsome colorings. Also Motor Robes, in plaids, size 60x72 inches.

Goldenberg's—Fourth Floor.

**RED CROSS**  
**ROLL CALL**  
November 2 to 11  
Renew Your Membership

STORE HOURS: Open 9:15 A. M. Close 6 P. M.

IT PAYS TO DEAL AT  
**Goldenberg's**  
BOTH SIDES OF 7TH AT K ST. 'THE DEPENDABLE STORE'

## 40c Jergen's Lotion

With This Coupon and 28c  
Jergen's Benzoin and Almond Lotion, for chapped or rough skin. Full size bottle. (War Tax, 2c) (T.) First Floor.

## 40c Playing Cards

With This Coupon and 29c  
Playing Cards, perfect slip quality; super enameled; red or blue. (T.) (First Floor) (Limit six packs to a buyer.)

## \$2 Fountain Pens

With This Coupon and 98c  
Fountain Pens, well known make; fitted with 14 karat gold points; each pen fully guaranteed, every pen bearing the original selling price of \$2.00. (T.) First Floor.

## 50 Visiting Cards

With This Coupon and 39c  
Fifty Visiting Cards printed with four name in script, Old English or Roman types. Best quality stock. Sold regularly at 50c. (T.) First Floor.

# More Good Coat News for Monday—Another Exceptional Purchase of Women's and Misses' Winter Coats Meant to Retail up to \$49.50 At \$29.75



Secured So Advantageously That We Can Sell the Entire Lot at the Greatest Savings on Record

Four hundred garments this time—exactly the coats you want; exactly the styles; exactly the fashions—and because of an unforeseen trade condition we obtained a manufacturer's overstock at drastic reductions from the regular wholesale prices; giving us an opportunity to offer the most amazing values known this season.

An Event That Outclasses Our Recent Wonderful Sale and Provides Such Astonishing Savings That Every Woman and Young Miss Should Be Here Tomorrow to Take Advantage.

This is not a miscellaneous lot of coats made up for sale purposes, but a collection of high-class garments, representing the regular stock of a New York manufacturer who produces nothing but the best in style and quality.

## STYLES—

Fur-Trimmed Coats  
Sport Coatees  
Beaver-Trimmed Coats  
Loose Back Models  
Half-Belted Models  
New Tailored Effects  
Smart Shirred Styles

## MATERIALS—

Silvertone  
Wool Velour  
Salt's Plush  
Plaid Back Coatings  
Kersey  
Cheviot  
Fancy Mixtures

## COLORS—

Navy  
Burgundy  
New Blue  
Russet  
Taupe  
Green  
Reindeer

Goldenberg's—Second Floor.

## Another Important Millinery Event

# \$10.00 Fur Hats at \$6.95



Without doubt this is one of the best sales of high quality presented to our customers this season. It introduces the reigning favorites in Fur Hats and includes a varied assortment of novel fur types and textile combinations, including Sealine and Moline with crowns of Velvet and Duvelyn cloth.

Shapes embrace fashionable "off-the-face" styles, turbans and smart crowns; some with crowns of self-colored materials; others come in lovely shades of rose, French blue, crimson and African brown. Handsome silk embroidered ornaments and miniature bouquets of French flowers give an added note of smartness.

There are styles in this collection to interest every woman and young miss. Special tomorrow at \$6.95. Goldenberg's—Second Floor.

## A Remarkable Purchase of Full Bolts and Mill Ends of

# 75c & 98c Cretonnes, Chintz and Repp Drapery Fabrics at 48c a yd.

We have just received a big lot of fine quality drapery materials from the mill, representing an underprice purchase of short lengths and full bolts of fabrics in most demand for winter home furnishings. The lot consists of fine quality Washable Cretonnes, Chintz, and Figured Repps, all yard wide, and in a wonderful range of patterns and colorings, including floral effects, stripes, figures, scenery, cubist, and bird designs.

These fabrics can be obtained in quantities sufficient for curtains, draperies, cushion, couch, trunk, cedar chest or furniture covers—in fact, for any purpose required.

The lot is so large we have placed the full bolts on sale in our Fourth Floor Drapery Section and the Mill Lengths on sale on First Floor Bargain Tables.

## \$5.00 Costume Velveteen

# 44 Inches Wide, at \$3.69 Yard

44-inch Costume Velveteen, a fine, close-nap, chiffon-finish quality; ideal for suits, dresses, children's coats, etc. Color assortment includes black, navy blue, brown, taupe and plum.

Salt's Sealine Beaver, a high-grade fur cloth that has the exact appearance of the most costly fur; very popular for women's and children's wear. Full 50 inches wide. Worth \$13.00 yard \$10.98

Salt's Genuine Esquimaux Seal Pile, 50 inches wide, a deep close pile quality, with rich silky lustrous finish, for coats, capes, scarfs, throws and collars. Worth \$11.00 yard \$8.98

Goldenberg's—First Floor.

# Special Sale of Regular \$5.00 Chiffon Broadcloth, \$3.98

48 inches Wide, in All the Most Favored Autumn Shades and Black

A rich, handsome satin-faced quality—all pure wool, sturdy woven and one of the most popular fabrics for fall and winter suits and wraps, as well as children's coats. The color assortment includes all wanted shades, such as—

Navy Blue, Midnight Blue, African Brown, Raccoon, Beaver, Taupe, Japan Blue, Flying Fox, Heather, Burgundy, Fawn, Hunter's Green, Pekin Blue, Copenhagen, Tan, Black, etc.

Take advantage of this saving and supply your needs tomorrow. Full 48 inches wide. Sale price, \$3.98 a yard.

## \$2.50 Storm Serge, \$1.89

54-inch superior double twill, hard twisted Storm Serge, in navy blue and black. A splendid wearing quality for dresses and suits.

## \$3.00 All-Wool French Serge, \$2.49

42-inch All-Wool French Serge, a fine twilled quality, in three shades of navy blue, also other fashionable shades, for suits, skirts and dresses.

## \$5.00 Cream Chinchilla Coatings, \$2.98

54-inch Cream Chinchilla Coatings, the ideal weaves for women's and children's coats.

## \$4.00 and \$5.00 Winter Coatings, \$2.49

54-inch Stylish Winter Coatings, in all the choicest and most fashionable weaves for women's coats. In all wanted shades, including brown, Burgundy, taupe, green, black, etc. Also handsome two-tone heather Scotch mixtures. Sponged and shrunk free of charge.

## \$5.00 All-Wool French Serge, \$3.89

54-inch All-Wool Imperial French Serge, a superior quality, in black and navy blue. A popular material for suits and dresses.

Goldenberg's—First Floor.

# Everwear Lining Satin Guaranteed For 2 Seasons \$1.98

A rich, lustrous quality, 1 yard wide—a fabric known to every woman who sews. Heavy, durable grade, guaranteed for TWO SEASONS' wear. All colors and black. Buy before the price advances. Similar qualities are selling elsewhere at \$2.50 a yard. Special tomorrow at \$1.98 a yard.

Tailors' Venetian Linings, rich lustrous satin face finish; correct weight for lining coats, etc. In old rose, white, navy blue, gray and black. Worth \$1.25 yard. 98c

De Luxe Venetian Linings, fancy printed effects; in an assortment of beautiful colorings; one yard wide. \$1.49

Goldenberg's—First Floor.

## \$5 Rope Portieres at \$3.50 each

Heavy velvet finish Rope Portieres, fill in space from 4 to 6 feet wide. In green, blue, rose, red and brown, with deep valance, large tassel and tasseled trim.

Goldenberg's—Fourth Floor.

## 35c Red Star Cotton Crash at 25c yard

Genuine Red Star Cotton Absorbent Crash, a grade known by every housekeeper for its splendid wearing qualities. Offered for tomorrow at 25c yard.

Goldenberg's—First Floor.

# Special Sale of Sewing Machines

Standard Makes of Sewing Machines Whose Names Stand for High Quality and Thorough Dependability—Offered at Much Less Than Regular Prices.



Willard Cabinet  
\$45

Cosmo (Agent's Price \$45.00)  
\$27.25

New Willard Cabinet  
\$37.50

Eldridge (Agent's Price \$45.00)  
\$29.95

Domestic Cabinet (Slightly Used) Special  
\$55.00

Needles, Bobbins, Oil and Supplies for All Machines.

Free Instructions Given at Your Home, if in the District of Columbia.

These well-known makes of Sewing Machines have established their worth by years of service in American homes. Every machine is in perfect running order—most of them fresh from the crates. A complete set of attachments with each machine.

Sewing Machine Department—Fourth Floor.

# A Remarkable Purchase Enables Us to Offer \$2.50 and \$2.75 Fine Silks \$2.19

35 and 40 inches wide in Black and All Colors

Hundreds of yards included—silks now enjoying the greatest favor for fall and winter dresses, blouses, etc., all offered at one low price and that price far below today's prevailing value. The group embraces the following fashionable silks:

35-inch Satin Messaline  
35-inch Chiffon Taffeta

40-inch Box-Loom Crepe de Chine

The color assortment includes a full line of street and evening shades, also black. Silks that have been selling regularly at \$2.50 and \$2.75, here tomorrow at only \$2.19 a yard. Goldenberg's—First Floor.

# Ivory Pyralin Toilet Articles at One-Half Regular Prices

Extraordinary Purchase and Sale of Thousands of Pieces of This Popular Ware, Embracing a Great Variety of Wanted Articles



This is one of the biggest events of the kind we've ever attempted. It is made possible through several large purchases from the manufacturers, including factory seconds and odd lots, which we obtained on a basis that permits us to offer savings of ONE-HALF AND NEARLY ONE-HALF.

The assortment of styles embraces practically every article found on milady's toilet table—Toilet Mirrors, Hair Brushes, Combs, Puff Boxes, Hair Receivers, Trays, Perfume Bottles, Manicure Pieces, etc.

While some of the pieces are classed as seconds by the manufacturer of this well-known and nationally advertised brand of Ivory Pyralin—every piece in this sale will bear the closest scrutiny without detecting any deviation from the high quality goods which sell at double the prices named in this special sale.

Hair Brushes, good quality; bristles; desirable shapes. Worth \$3.00	\$1.50	Bonnet Mirrors, large bevel glass. Reg. \$2.25	\$1.10	Nail Polishers, with ivory rim and removable bases, with ivory tray	79c	Imitation Ivory Trunk or Jewel Boxes, velvet lined, assorted shapes. Worth \$1.50	\$1.00
Hair Brushes, solid handle; fine quality imitation ivory. Worth \$4.00	\$2.25	Round Mirrors, long handle; fine quality imitation ivory. Worth \$4.00	\$2.25	Photo Frames, square and oval shapes. Worth \$1.00	49c	Imitation Ivory Perfume Bottles, regular 3c kinds	25c
Hair Brushes, fine quality; fine bevel. Worth \$4.00	\$2.29	Mirrors, with long handles; fine quality imitation ivory. Worth \$4.00	\$2.25	Photo Frames, substantially made; fine quality and finish. Worth \$1.00	69c	Imitation Ivory Dress Trays, Worth 75c each	44c
Military Brushes, solid backs, fine quality bristles. Worth \$5.00 pair	\$2.50	Puff Boxes and Hair Receivers; fine grained ivory finish; large massive shapes. Worth \$1.98 each	\$1.00	Combination Pin Cushions and Jewel Boxes, fine quality grained ivory base; velvet cushions, in assorted colors	\$1.69	Imitation Ivory Dress Trays, Worth 75c each	44c
Long Handle Mirrors, fine grained ivory finish. Worth \$2.50	\$1.98	Powder Boxes and Salve Jars, some with glass lining. Worth 50c each	29c	Pin Cushions, velvet tops; assorted styles	49c	Imitation Ivory Dress Trays, large size. Worth \$1.50	98c
		Nail Polishers or Buffers. Worth \$1.00 and \$1.25	69c	Perfume Bottles, large size. Worth \$2.00	\$1.25	Talcum Powder Holders, fine grained ivory. Worth \$1.00	69c

Goldenberg's—First Floor.

## A List of Exceptional Values in

# Men's Winter Underwear

Now is the time to look to your winter underwear needs, while you can buy at these savings. Standard quality garments—from the best makers—full of warmth and service—are here in a complete variety of styles, sizes, and weights, at below regular prices.

Men's Ribbed Cotton Underwear, heavy weight; shirts with ribbed neck and button facings; drawers with reinforced seat and satiny waistbands in every size; subject to slight imperfections. Worth \$1.50	\$1.10	Men's Wool-Mixed Sweaters, cardigan weave, shawl collar or V-neck style, with two pockets; in maroon, blue and oxford gray. Worth \$3.50	\$2.29
Men's Utica Pile Lined Underwear, extra heavy weight; clear white fleecing that will not rub off. In every size; all regular sizes; perfect quality. Worth \$1.50	\$1.19	Men's Glanbury Natural Woolen Underwear, medium and heavy weights; shirts and drawers to match; all regular sizes, up to 56, stout and regulars. Worth \$2.50	\$2.00
Men's Standard make All-Wool Red Flannel Underwear, medicated dyes; perfect quality; shirts in sizes up to 46; drawers in sizes up to 44. Worth \$3.00	\$1.29	Bath and Lounging Robes, of Lawrence, Beacon and Part-Wool Blankets, made with round shawl and notch collars. The high-grade garments finished with silk cord binding or velvet collars, lapels, pocket flaps and cuffs. Many new and exclusive patterns. Priced at \$5.00 to \$15.98	

Goldenberg's—First Floor.

# National Blouse Week November 10th to 15th

National Blouse Week—beginning tomorrow and ending Saturday—a nation-wide movement to stimulate the sale of American-made waists and to establish their place as the best in the world.

For this event we have prepared many surprises. We will offer

10% to 25% Discount on All Waists in Our Regular Stock

Newest Fall Blouses of Georgetown, Crepe, Pussy Willow, Satin, Crepe de Chine, Taffeta, Peau de Soie, Habutai, Net, Voile and Lingerie materials. Take advantage of this opportunity to view our new fall and winter lines of Blouses and at the same time save money on your purchases. See our window display of waists.

Goldenberg's—Second Floor.

## Fall Laces & Nets

72-inch Silk Tulle, a favorite material for dainty evening and dancing frocks; in white, turquoise, pink, light blue, rose, mauve, navy blue and orchid. \$2.25

42-inch Silk Net, in white, black and evening shades. \$1.39

42-inch Black Silk Nets, in spot, chantilly and striped effects. Priced, \$1.79 to \$3.79 Yard

42-inch Chiffon Cloth, a superior quality, in white, black and wanted shades. \$1.59

Metal Laces, embroidered on white silk net, in silver, steel, gold and old gold; edgings and ornaments; in an assortment of effective designs. Priced at

35c to \$4.50 Yard

Point Laces, including Venice, flat and Oriental; white and cream in an assortment of patterns. Priced at

\$1.00, \$1.25, \$1.50 and \$1.75 Yard

## White Goods

At Reduced Prices

36-inch English Longcloth, fine chambray quality, for lingery. Full 12 yards in each piece. \$3.49

34-inch White Cannon Cloth, a fine, close-woven linen finish. Quality. Worth 30c yard 44c

36-inch White Pajama Checks, a fine, soft-finish grade, for undergarments. Worth 45c yard 36c

Goldenberg's—First Floor.

# 75c Stamped Centerpieces and Scarfs at 59c Each

A special lot of Stamped Centerpieces and Scarfs, stamped on fine, close, even weave white linene. The Centerpieces are 36 inches round, the Scarfs 19x54 and 19x45 inches. Choose from a variety of new and pretty designs.

Not too early to think of Christmas gifts—such as these.

Scarfs and Centerpieces in lace edge effects; also Japanese Renaissance Centerpieces. Quantities limited in some styles. Regular 75c and 80c values. Special at 59c

Lot of Scarfs in Japanese drawwork and Renaissance; also Pile and all-linen lace edge effects. Many beautiful styles to choose from. Regular \$1.25 to \$2.00. \$1.00

Art Department—First Floor.